

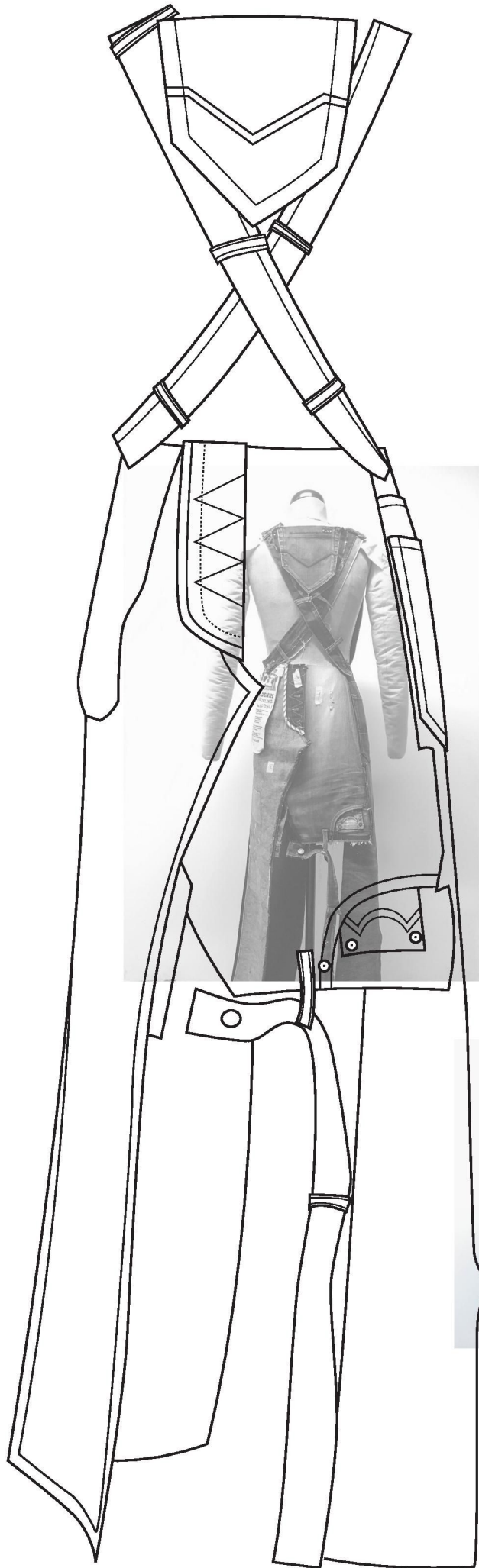
When sustainability is the key factor in the Next Economy, it is high time for designer to give new lease of life to used materials.

Denim Hacking is the project which explores the possibilities that disposed KOL jeans can give in terms of form, layering, material combination.



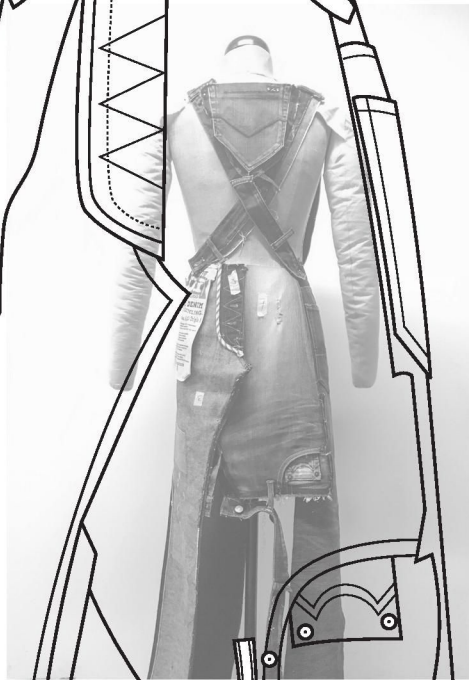
H A C K I N G  
**D E N I M**





D R A P I N G

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# HACKING DENIM

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And when the consumer finished with them, maybe they donate them, or maybe they don't. And garment waste is clogging the landfill sites.

Besides the effort in recycling denim, this project is also aimed at provoking a sense of awareness amongst consumers. As a citizen of the Earth, knowing the environmental impact we are having, we should all aim to be more conscientious while buying any item.

Up to 11000 litres of water are used to make one pair of jeans which then is transported 10000 km by boat and up to 4000 km by truck to get to the local store.



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RECYCLING\_DENIM

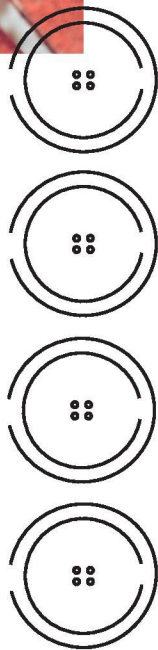
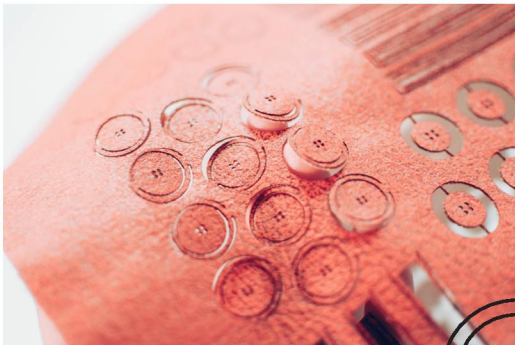
# LASER CUT

## F O R T H E F U T U R E

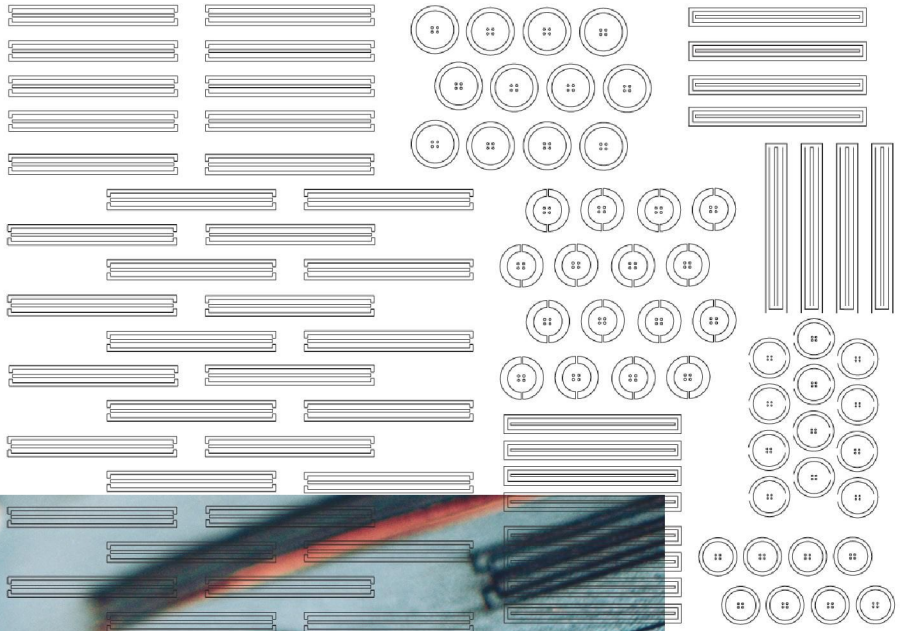
Laser cutter offers a number of advantages. It is able to perform complex shape cuts in a small amount of time. This means that distortion, mistakes made by human during sewing are reduced. Edges are seal perfectly when laser cutting synthetic materials, which means no fraying, no seams, no post-processing necessary.

Laser machines are a versatile tool: Besides cutting patterns, they can be used in textile processing, shoes, acrylic and wood jewelry, acrylic sequin, leather handbags. Therefore they are an economical tool which is worth investing in and a potential mass production method for the future.





M A T E R I A L  
**EXPERIMENTS**



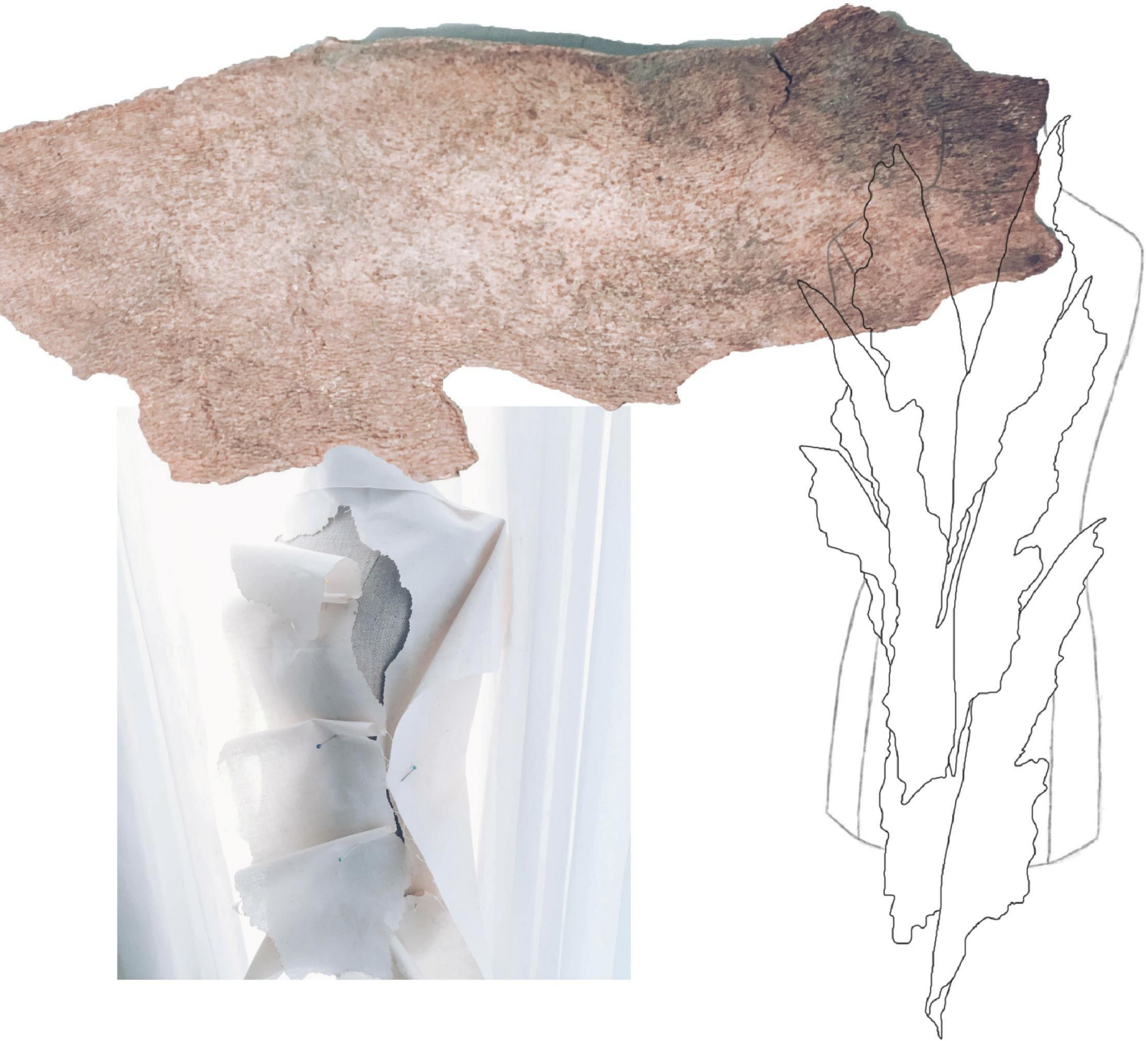
# M A T E R I A L E X P E R I M E N T



The starting point of these experiments were the details and the materials inside and outside of a suit, which were the camel hair fabric, the kissing buttons and the welt pocket.

The details were then drawn in varied ways, cut or engraved by the lasercutter. Then, details made in different materials were put and glued together to explore the possible interesting combination.





F A S H I O N

INSPIRED BY

N A T U R E



The idea behind this project is to let the nature inspire the construction of our clothes. The initial inspiration is a tree bark that the designer collected as she took a stroll in the park. The shape of it was then copied and build up in the collection.

Sewing patterns have always been very precise and concrete production-wise. The idea behind this project is to let the nature inspire the construction of our clothes. The initial inspiration is a tree bark that the designer collected as she took a stroll in the park.

Let nature guide us





F A S H I O N

INSPIRED BY

N U A R E

F A S H I  
INSPIRED BY  
N A T U



Her goal in this project was being able to explore the possibilities of translating her observation in nature into fashion experiments and development.

From a piece of tree bark, she traced its outline in Adobe Illustrator. The pattern was then cut by the laser cutter with a number of variations. The cut patterns were then draped on a doll. This was the moment to relax, cool down and let the joy of exploring interesting shapes take over.

O N  
R E



## **A B O U T M E**

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Vivi Luong offers fashion solutions and clothes related to nature and environmental issues. Her goal is to create positive designs that each wearer can feel that they are doing something meaningful for the world simply by putting on a piece of clothing.